

# Data Solutions Case Studies

## BRIDGING THE TECHNOLOGY GAP FOR DATA SOLUTIONS

Supporting initiatives involving Data Analysis and Reporting, Big Data and Database development, as well as the Administration and Configuration of some of the largest and most complex databases in the country - ClearBridge has a proven track record of success in the BI and Data Management arena. Our data solutions consultants provide top-tier Business Intelligence and Data Management solutions.

### Data Scientist

Our client, a leader in health services, asked ClearBridge for a Data Scientist with the ability to provide recommendations for data strategies as well as hands on modeling.

ClearBridge provided a consultant who researched, designed, and developed predictive models using Machine Learning with Python, and conducted data mining and data preparation in support of identifying and researching fraud, waste and abuse use cases using SQL.

### Senior Tableau Developer

Our client, a manufacturing company, asked ClearBridge for a Senior Tableau Developer to support their Environment Health and Safety organization which just transitioned to Tableau.

ClearBridge provided a consultant who worked with our client's key business stakeholders and discussed their requirement for data dashboards with Tableau. Our Developer then designed a prototype proposal, presented the design to key stakeholders, and developed the data dashboard in Tableau.

### PowerBI Developer

Our client, a nationwide manufacturing company, asked ClearBridge for a PowerBI Developer to support their SAP Implementation project.

ClearBridge provided a consultant who collaborated with end-users, stakeholders and technology partners to identify, define and develop self-service analytic solutions, dashboards, data visualizations, and actionable enterprise business intelligence reports based on best practice standards. Our Developer designed and implemented a reporting user experience that is consistent and intuitive across environments and reporting methods, and meets security, usability and scalability best practices.

### Senior Data Analytics

Our client, a large media and communication company, asked ClearBridge for a Senior Data Analytics Analyst to support their viewing and data analytics team.

ClearBridge provided a consultant who analyzed data assets in SQL to enable informed business decisions to drive profitable growth and used Omniture to analyze large volumes of rapidly evolving data in real time which allowed the team to understand consumer behavior.

### BI/Tableau Analyst

Our client, a telecommunications company, asked ClearBridge for a BI/Tableau Analyst to support their List Operations and Marketing teams.

ClearBridge provided a consultant who designed and developed BI and analysis solutions based on underlying data sources, including data warehouses, SQL databases, SSAS cubes and Excel files. Our Analyst designed visualization tools in Tableau, including reports, dashboards, and what-if analyses.

### Senior BI Developer

Our client, a manufacturing firm, asked ClearBridge for a Senior BI Developer to support their digital marketing initiatives.

ClearBridge provided a consultant who translated business needs to technical specifications, designed, built, & deployed BI solutions, maintained & supported data analytics platforms, created tools to store data, and conducted unit testing & quality testing across BI development activities. Our Developer evaluated & improved BI systems, developed & executed database queries & conducted analysis, created visualizations & reports, and developed & updated technical documents.