

LinkedIn Profile Optimization To Get Noticed By Tech Recruiters

Checklist



Custom Profile URL

looks professional
helps recruiters find you quickly
improves profile rank



Profile Photo

professional
increases credibility
more views, messages, connections



Cover Photo

nice to have feature
represents your interests
1128 x 191 pixels



Headline

experience level
relevant specializations
specific expertise



Summary

connect the dots of work history
sell yourself
tell your story



Experience

leverage common language
use technical keywords
projects including where & when



Skills

showcase your abilities
list expertise, tools, technologies
include soft skills



Accomplishments

certifications, projects, awards
measurable and quantifiable
focus on results and impact



Connections

expand your network
tells recruiters how active you are
appear higher in searches